

COOKIES: Cookies policy (www.bbtrends.es)

INFORMATION ABOUT COOKIES

Owing to the entry into force of the aforementioned modification to the "Information Society Services Law" (LSSICE) established by Royal Decree 13/2012, it is compulsory for the explicit consent of any user using websites that employ non-essential cookies to be obtained before he/she begins browsing.

WHAT ARE COOKIES?

Cookies and other similar technologies, such as local shared objects, flash cookies or pixels, are tools used by Web servers to store and recover information about website visitors, and also to ensure correct functioning of the website.

We use own (or first-party) and third-party cookies to improve our services, customise our website, make it easier for our users to browse, offer an improved experience when using the website, identify problems and thereby improve the website, carry out measurements and usage statistics and show you advertising related to your preferences by analysing use of the website.

Consent

We inform you that we can use cookies on your device provided you have given your consent, except in those cases where the cookies are necessary to browse our website. If you give your consent, we will be able to use cookies that will allow us to gather more information about your preferences and customise our website according to your individual interests.

Depending on their duration, cookies may be:

- **Session cookies.** These cookies are designed to collect and store data when the user accesses a website. These cookies are not stored on the user's computer when the session expires or when the user closes the browser.
- **Persistent cookies.** With these cookies the data remain stored on the user's computer and can be accessed and processed when the user leaves the website and when he/she re-connects to it. These cookies can be deleted at any time by the User.

Depending on the organisation managing them:

- **Own or first-party cookies:** These cookies are sent to the user's terminal from a computer or domain managed by the owner of the website from which the service requested by the user is provided.
- **Third-party cookies:** These cookies are sent to the user's terminal from a computer or domain not managed by the owner of the website from which the service requested by the user is provided, but by another organisation that processes the data obtained through the cookies. In addition, if the cookies are installed from a computer or domain managed by the website owner but the information collected by them is managed by a third party, they will also be considered third-party cookies.

Depending on the purpose:

- **Technical cookies.** These cookies allow the user to browse a website, platform or application and use the different options or services existing on them, such as monitoring the traffic and communication of data, identifying the session, accessing restricted access areas, remembering the component elements of an order, carrying out the order purchase process, dealing with an application for registration or participation in an event, using security elements during browsing, storing content for the dissemination of videos or sound, or sharing content on social networks.
- **Geolocation cookies.** These are used to find your user location when you request a service. This cookie is anonymous and is used, for example, to offer you relevant information depending on the country where you are located.
- **Customisation cookies.** These allow the user to access the service with certain predefined general characteristics depending on a series of criteria in the user's terminal, such as language, the type of browser used to access the service, the regional configuration from which the service is accessed, etc.
- **Analytics cookies.** These allow the entity responsible for them to track and analyse the behaviour of the users of the website to which they are linked. The information collected by this type of cookies is used to measure activity

on the website, platform or application and to create browsing profiles for the users of that website, platform or application, in order to introduce improvements according to the analysis of the users' data usage.

- **Advertising cookies.** These cookies allow us to manage as efficiently as possible the offer of advertising spaces on the website, adapting the advertising content to the content of the service requested or the use made of our website.

- **Behavioural advertising cookies.** These allow us to manage, as efficiently as possible, the advertising spaces on the website. These cookies store information on your user behaviour obtained through continuous observation of your browsing habits, allowing us to develop a specific profile to show advertising adapted to that profile.

COOKIES USED ON THIS WEBSITE

- **PHPSESSID:** a strictly necessary technical cookie that contains the session identifier. It is erased when the browser is closed.

- **_icl_current_language:** it is used to remember the choice of language in websites that are multilinguals. Language choice function. Expiration end of session.

- **viewed_cookie_policy:** it is used to visualize and manage the cookies policy. Expires in 1 day.

- **_ga:** Google Analytics cookie that enables the monitoring function for single visits. The first time a user enters the website via a browser, this cookie will be installed. When this user re-enters the website with the same browser, the cookie will consider that it is the same user. Only if the user changes browser will he/she be considered a different user. It expires 2 year after the last use.

- **_gat:** this cookie is associated with Google Analytics Universal. It is used to limit the request speed – a limitation on the collection of data on websites with high traffic. It expires after 10 minutes.

- **_gid:** it is generated automatically and transparently for the web due to certain measurement codes or third parties. Expires in 1 day.

DEACTIVATION OF COOKIES

You as a user can, at any time, allow, block or delete the cookies installed on your device by changing the settings on the browser installed on your computer:

If you deactivate the cookies, it will not prevent you from browsing the website, but the use of some services may be limited and, consequently, your browsing experience may be less satisfactory.

You as a user may withdraw your consent relating to the Cookies Policy at any time, and may delete the cookies stored on your device by adjusting your internet browser settings, as described above.

REVOCAION OF CONSENT TO INSTALL COOKIES AND REMOVE COOKIES FROM THE BROWSER

Chrome

1. Select the Tools icon
2. Click on Settings.

3. Click on Advanced.
4. In the section "Privacy and security", click on Content Settings.
 - Remove cookies: Click on All cookies and site data...
 - Do not allow cookies to be stored.
5. Click on Delete browsing data (empty Cache).
6. Close and re-open the browser.

For more information on Chrome, click here: <http://support.google.com/chrome/answer/95647?hl=es>

Internet Explorer. Version 11

1. Select Tools / Internet Options.
2. Click on the "General" file.
3. In the section "Browsing history", click on Delete browsing history upon leaving.
4. Select Remove files.
5. Select Remove cookies.
6. Click on Remove.
7. Click on OK.
8. Close and re-open the browser.

For more information on Internet Explorer, click here:

<http://windows.microsoft.com/es-419/windows7/how-to-manage-cookies-in-internet-explorer-9>

Firefox. Version 18

1. Select Firefox | History | Clear recent history.
2. Alongside "Details", click on the down arrow.

3. Select the following checkboxes: Cookies, Cache, Active Logins
4. Using "Time range to clear" in the pull-down menu, select Everything.
5. Click on Clear Now.
6. Close and re-open the browser.

You can accept or reject the cookies individually in Firefox Preferences, in the History section available in Tools > Options > Privacy and Security.

For more information on Mozilla Firefox, click here: <https://www.mozilla.org/es-ES/privacy/websites/#cookies>

Safari Version 5.1

1. Select the Safari icon / Edit | Restore Safari.
2. Select the following checkboxes: Clear history, Remove all website details
3. Click on Restore.
4. Close and re-open the browser.

For more information on Safari, click here: <http://support.apple.com/kb/PH5042>

Opera

Options – Advanced – Cookies.

The cookies options control the way in which Opera deals with them and, thus, whether they are accepted or rejected. For more information on Opera, click here: <http://help.opera.com/Linux/10.60/es-ES/cookies.html>

Other browsers

Consult the documentation for the browser you have installed.